

A Brief Report on World Antimicrobial Resistance Awareness Week (WAAW)-2024 *observed by*

Faculty of Pharmacy, Integral University, Lucknow from 18 to 24 November, 2024

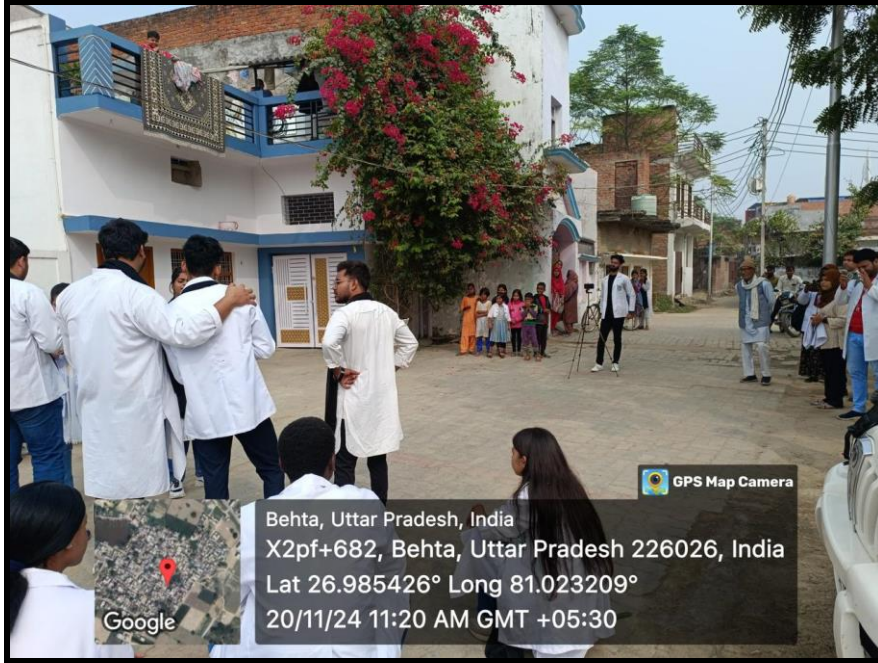
The World Health Organization observes **World Antimicrobial Resistance Awareness Week (WAAW)** every year from **November 18 to 24** in order to apprise the community on global antimicrobial resistance. This year the theme for World Antimicrobial Resistance Awareness Week is **“Educate. Advocate. Act now.”** We must improve the global prescribing and use of antibiotic and antifungal drugs and invest in global prevention actions across the health of humans, animals, plants, and the environment. It promotes the dissemination of knowledge in order to prevent and minimize resistance. In this context, the Faculty of Pharmacy successfully observed World Antimicrobial Resistance Awareness Week (WAAW) in compliance with SDG 3,6,12 through various events. Faculty and students from various Institutes in the city participated in several awareness competitive events. The following program was successfully observed:

Events/Activities

Nukkad Natak (Street Play)

The street play (Nukkad Natak) was performed by the student participants on the theme “Human Health & Antimicrobial Resistance” in the adopted village Behta on 20.11.2024 (Wednesday). Soon after, the students clarified the doubts of the spectators. It was an interesting event and attracted the attention of spectators towards the prevention of antimicrobial resistance and the use of the right medicine at the right time with the right dose from the qualified health care professional. The drive also includes the distribution of pamphlets to the local public in their native language, and sensitizing the general public about the proper usage of antibiotics. It was a door to door campaign. The faculty coordinators for Nukkad Natak include Dr. Shom Prakash Kushwaha, Dr. Asad Ahmad, Ms. Arnica F. Lal, Mr. Anas Islam, Ms. Aditya Singh.





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